

First Christian Church The Pier Packs a Punch



What if you had to compete with Disneyland or the timelessness of the Pacific Ocean for your audience's attention? Would it change how you view the effectiveness of your ministry? How would those competing distractions impact the values and change the lens that you use to evaluate your production and creative arts ministry?

First Christian Church, Huntington Beach, decided to embrace not only the local beach culture, but decided to use the allure of themed spaces to draw parents and children to their campus. In homage to the pier at Huntington Beach, FCC's new children's building, The Pier, is a direct reflection of the local culture. To create an engaging environment where creative arts could flourish, FCC hired Mankin Media Systems to design and deploy the technical systems throughout The Pier.

MMS wanted to solve three primary problems for FCC; create integrated systems, create performance flexibility, and create volunteer ease of use. Solving these challenges helped create an engaging environment that accommodates 100's of kids every weekend and teaches them



Screens in the lobby are customized with different themes and sermon series.

everlasting messages through stories and music. The audio, video, and lighting systems installed in the 5+ classrooms were designed for seamless integration not only in the building, but also tie back to other buildings on the campus. This gives FCC staff flexibility in content delivery, capture, and redistribution.

Utilizing tie lines and the fiber optic network audio and video can be sent to anywhere on campus, whether it is captured from a camera or another playback device. Each system in the classrooms is designed to function independently and built with volunteer's capabilities in mind. So whether it is an adult or student volunteer, and the lessons delivered live or played back, the classroom systems allow all skill levels to be involved in teaching.

Southern California is a land of diversions, and while the church could rail against the timelessness of the beach or the billion-dollar corporation, FCC choose to embrace its local community. The Pier was designed to be a destination for kids and an environment that reflects the local culture. When your audience is accustomed to slick presentation the production and the environment must reflect these sensibilities, and the Mankin Media Systems delivered the technical systems capable of engaging the audience at First Christian Church.



Themed rooms throughout the building allow message to be tailored to specific age groups.



Similar interfaces for technical systems in each room makes training volunteers easy.